

We offer tailored communications strategies and impactful writing to **global, non-profit, and other organizations.**

SOME OF THE ORGANIZATIONS WE HAVE SUPPORTED:



HOW WE INSPIRE QUIET CONFIDENCE

Our Communications Specialties

- Global and multicultural
- Internal and employee engagement
- Change management
- Crisis

Action Through Words

- Developing cross-functional strategies
- Writing op-eds, speeches, and other content for executive byline or general audiences

As strategic creatives, we take pride in owning our work from planning through to evaluation.

Kristen is poised, articulate, and insightful. Connecting with people excites her, as does her love for improving communication. Kristen is one of the most passionate and positive individuals with whom I have worked, and she would unquestionably provide value to any client engagement.

NICOLE PORRECA
FORMER DEPUTY DIRECTOR
US DEPARTMENT OF STATE

I used to believe that the loudest voice was the strongest, no matter how hollow its words. Maturity has since taught me that real strength is displayed when mastery meets modesty. In other words: quiet confidence.

QCC strives to inspire our partners' quiet confidence so that hard work feels easy.

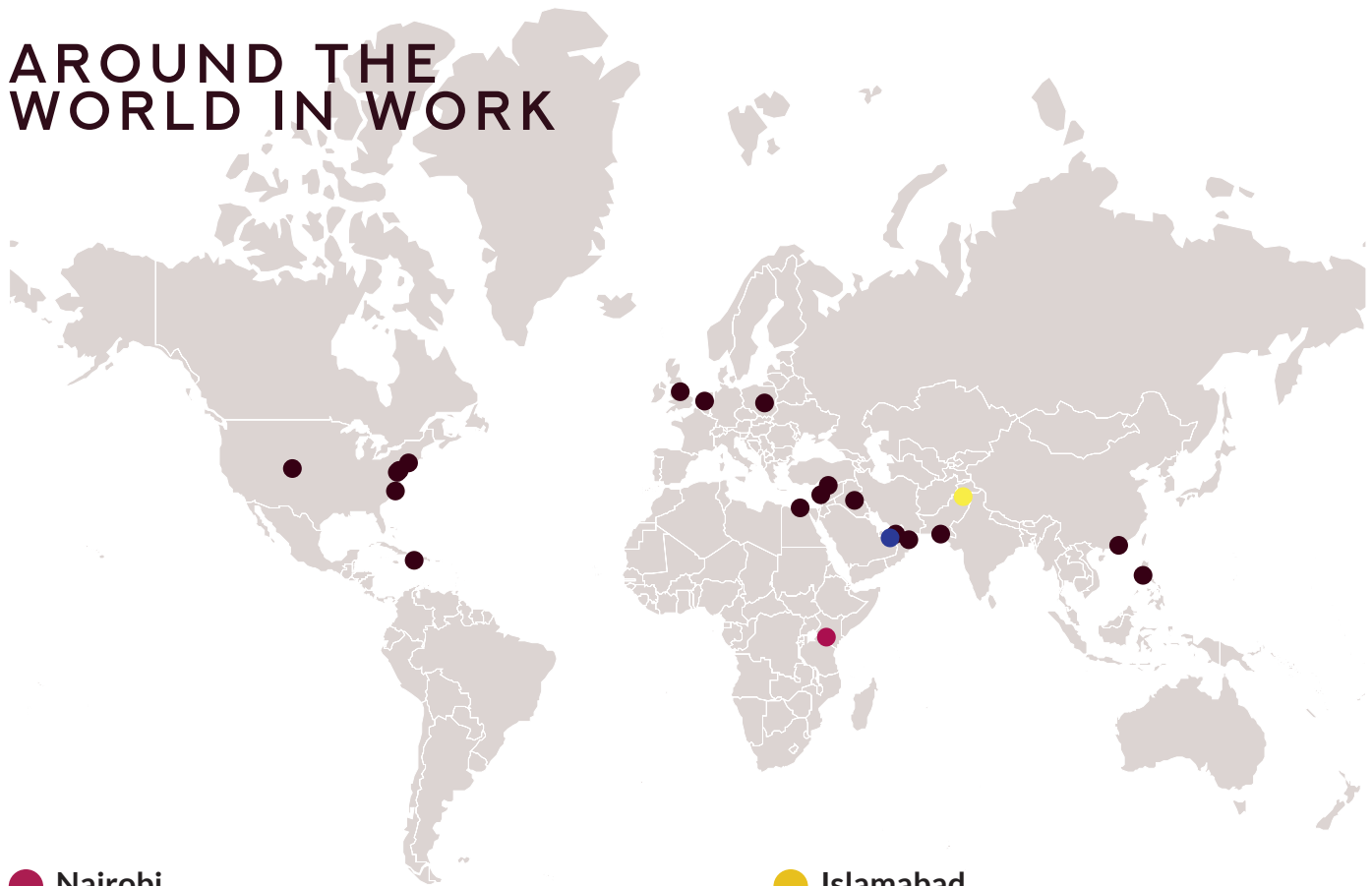
We also guide our performance from a place of quiet confidence by:

- Helping leaders to lead from an authentic and comfortable posture
- Avoiding jargon and consultant-speak in our writing
- Considering it a success when our presence feels invisible
- Regarding ourselves as life-long students of strategy, management, writing, and design



KRISTEN FIANI
CEO & FOUNDER

AROUND THE WORLD IN WORK



Nairobi

As COVID-19 necessitated working from home, Kristen led a Salesforce implementation from 7500+ miles away. The grace and good humor of her Kenyan colleagues made it seem as though they were around the corner.

Abu Dhabi

Kristen consulted for Healthpoint Hospital while at Edelman and later ran the marketing and communications department from 2015-2016. In these capacities, she led the creation of all bilingual marketing campaigns, launched the hospital's social media presence and supported strategic partnerships such as Healthpoint's Regional Healthcare Partnership with Manchester City Football Club. Kristen also advised two US Senior Commercial Advisors to the Gulf Cooperation Council (GCC) on *Discover America*, an annual public diplomacy campaign highlighting US-GCC economic cooperation.

Islamabad

Kristen served within the US Department of State's Office of the Special Representative for Afghanistan and Pakistan from June 2011 until October 2013, a contentious time in US-Pakistan relations. Among other responsibilities, she wrote speeches for policymakers, managed social media accounts targeting foreign publics, and was part of an interagency team supporting bilateral trade, entrepreneurship and international development. Her swan song before departing for the private sector: helping to launch WECREATE, Pakistan's first incubator for women entrepreneurs.

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